
Member to Member

JULY 2006

The Joy of July

Seven Hills heads for IES

Where else but in Region 4 is the month of July defined by which Region 4 chorus is headed to IES? Congratulations to **Seven Hills!** July truly is a joyous month for us as Seven Hills represents Region 4 at IES in San Antonio, Texas.

For the last several years, Region 4 has had a chorus, and sometimes two, compete at IES. The joy of Region 4's membership, education, and hard work while having fun is shining as brightly as the July sunshine. We're joyously cheering for you Seven Hills!



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More July Joy ~~~ Whatever your summertime plans are, take some time to pull out your calendar and add the upcoming Region 4 education and events. The Mid/Large Chorus Workshop is the 1st Saturday of November (November 4), followed by the Small Chorus Workshop the 2nd Saturday of November (November 11). We'd like every chorus to plan to come. The workshops were planned and designed with you in mind, and no overnight stay is required. More information will be coming soon. After all, we want another Region 4 chorus (or two) to win the honor to compete at IES 2007!

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Recruitment and Retention Thoughts from Rosemary ~~~ After visiting your Chamber of Commerce and choosing the events you want to attend to promote Sweet Adelines and your chorus, bring that information to your next team or board meeting. As the team plans events for the year, be sure to add the Chamber of Commerce events to your yearly chorus calendar.

Next, contact the Chamber to receive approval, as necessary, to attend and/or perform at events. Make sure your yearly calendar includes focused membership nights and tentatively plan 10 or 12 performances throughout the year. Events, performances, and membership nights all become a part of your membership outreach program. Follow-up on all membership inquiries with a card or a phone call.

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Divas Wanted: Region 4 has 1,042 members. Sweet Adelines has 26,059 members.

2006-2007 Marketing & Membership Team

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