
Member to Member

April 2007

Lights!

Camera!

Action!



Let the Region #4 education roll...

Regional convention is right around the corner. . . Competing or not competing, the education is rolling right along. Don't miss a minute of the quartet and chorus contest. Check out the education in the Barbershoppe ☺))) and at the Afterglow...learn a new dance move and experience championship barbershop.

Get ready for the Leader's Retreat, June 15-16 . . . drum roll . . . rolling with **Fran Furtner**, President of MRA; **Dale Lamson**, Lamson Design Group; and **Kathy Doane**, Editor of *Cincinnati Magazine*. Fran, who travels the world presenting marketing plans, has created this very special class for Region #4. Dale will address graphic design and how to use it to get your message across to the media, the general public, and chorus members. Kathy will discuss working with the media, marketing from the media's perspective, what the media is looking for, what they want us to give them, what they discard, and how to re-think programs and projects to make them more marketable. In addition, a special Project Management class will be taught. And...drum roll continuing...that's not all! **Jean Barford** will hold a special class for directors focused on marketing from the director's perspective. You won't want to miss this very special Leader's Retreat!

- The registration fee of \$50.00 per person includes all classes, educational materials and food—continental breakfast, breaks, and lunch. **We're also offering this price break for your chorus - if you register four members at \$50, you may register a fifth member for FREE!**
- The retreat will be held at the Oasis Conference Center - visit their web site at www.oasisconferencecenter.com

Be inspired with Region #4 education

2006-2007 Marketing & Membership Team

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